

WHAT

- RELI's **LI GreenGuide** is a free consumer directory of green Long Island businesses, service providers and professionals published in print and online
- **LI GreenGuide** Features:
 - “How To” content providing consumers with the tools to evaluate and questions to ask when they are ready to buy green
 - **LI GreenGuide** Directory of green Long Island businesses, companies, and organizations
 - The **LI GreenGuide** ads featuring green businesses, companies, and service providers
 - The online **LI GreenGuide** features an interactive and searchable Directory database and banner advertisements

HOW

- Cross-linked from several web sites with top Google rankings
- Average of 1,200 online visits per month with over 60% of these being unique visits
- File types: GIF, JPG, PNG, or SWF (flash). SWF must contain embedded link to your website (in an onClick handler)

WHEN

- Online viewership 24 hours a day, 7 days a week
- Banner advertisement available quarterly, bi-annually, annually
- Free Online Access (no consumer Log-In to view)

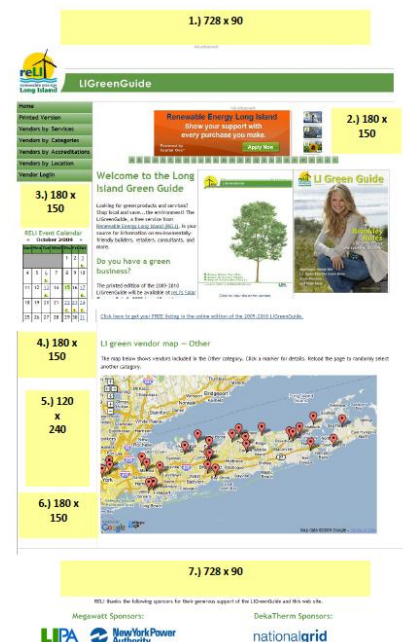
WHERE

- Strategically placed online banner advertisements at www.LIGreenGuide.org
- Available in a variety of sizes
- Unlimited monthly impressions and clicks
- Flash capable banner ads
- Ads link to your website, increasing your web traffic

COST

- Placement: Prices below correspond to Ads numbered in the image below.
- Rotation: Some spots will rotate ads from different companies that are noted below.
- Discounts: Companies can purchase advertisement for 3 months, 6 months, or 12 months with discounts available for longer advertisement periods.
- Payment: Payment in full must be made prior to ads appearing online
- Renewal: Companies will be notified 1 month prior to expiration. Failure to respond within 5 business days does not guarantee same placement in following ad period.
- Ads: Price includes one style of ad. If you would like to modify your ad during the advertisement period, there will be an additional cost.

	Size	Number of Ads in Spot	3 Months	6 Months	1 Year
				17% Savings	22% Savings
1)	728x90	1	\$270	\$450	\$840
2)	180x150	2	\$162	\$270	\$504
3)	180x150	4	\$82	\$136	\$252
4)	180x150	2	\$136	\$226	\$420
5)	120x240	2	\$162	\$270	\$504
6)	180x150	4	\$82	\$136	\$252
7)	728x90	1	\$216	\$360	\$672
8)	468x120	2	\$250	\$415	\$780



Reserve your online ad by email or phone: Ashley@RenewableEnergyLongIsland.org or 631-329-8888

****RELI reserves the right to modify these conditions and rules at any time without prior notice.****